

For Immediate Release

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## **Gabe Kubanda Takes SXSW By Storm**

Gabe Kubanda, one of the hardest working independent musicians in America, will be having a large presence at the 2015 South By Southwest (SXSW) conference in Austin this March. Not waiting to be signed by a label, Kubanda created his own concert tour, obtained sponsors, signed other bands, made time to be a cast member on a VH1 Classic reality show and is making a living in music, all without a label behind him. So impressed were the organizers of SXSW that they offered him two spots to impart his wisdom and experience with others. On Wednesday, March 18 at 3:30 pm, he will host a panel that will discuss Touring Tips and Tricks (Austin Convention Center Ballroom E) and then he was asked to return on Friday March 20 at 2:00 pm to mentor other musicians and industry professionals (Austin Convention Center Room 8A/B).

Taking advantage of the platform that SXSW has to offer, Kubanda will also be releasing his new album during the music conference and will be featured in a showcase on March 18 at Amped (300 E. 6<sup>th</sup> Street) at 8:00 pm. SXSW is not the first major conference that sought out Kubanda for his knowledge and musical abilities. In January, he was asked to be part of a panel discussion on touring at the NAMM Show (the world's largest music merchandising trade show) and he was also a featured performer on one of their main stages. Gabe has also spoken on other prestigious panels like CMJ Festival, IMF, and others.

As if numerous speaking engagements, a record release and a showcase weren't enough to keep anyone busy, Kubanda is also taking meetings with managers and labels with whom he is exploring teaming up, to expand his reach. Industry insiders recognize that he brings a breadth of experience, knowledge, and a full artist package that most young performers don't have.

What makes Kubanda so unusual and desirable is that he didn't wait for a manager or label to set him up on tour. Along with a business partner, he created the "Epic Proportions Tour" to take his music directly to captive audiences at colleges, military bases and high schools. As of

this date, he has gone on ten national tours, playing over 100 shows each year. And while many bands pay to play in night clubs before a few friends and family members, he is booking venues that not only pay him, but he is able to pay bands that go on tour with him. Going on tour and actually getting paid has encouraged over 3,000 bands to reach out to go on tour with him.

Reaching a desirable audience, he was also able to gather an impressive group of sponsors and endorsers. His current sponsors and endorsers include: Ernie Ball, Sennheiser, Westone Audio, Orange Amplifiers, Line 6, US Marine Corps, Vic Firth, Paiste Cymbals, Mapex Drums, Musicians Institute, Alternative Press Magazine and Music Connection Magazine.

His sophomore album “Flow Fail Prevail,” which will be released at SXSW, is another testament to the aggressive business attitude he brings to his chosen career. Wanting to bring the best to every song, he raised pledges through Crowd Funding to supplement his own funds that resulted in an album and a music video that compares greatly to those released by labels.

Although he has been touring for years, Kubanda is probably best known for being a cast member on season 2 of the VH1 Classic reality show “Rock N Roll Fantasy Camp” where he performed alongside Paul Stanley (KISS), Duff McKagen, Matt Sorum (Guns N Roses, Velvet Revolver), Mark Hudson, Eddie Kramer, Markey Ramone, Phil Collen (Def Leppard), and Sammy Hagar.

Kubanda has certainly made the most of a career by out-working and out-thinking many of his contemporaries and now he is hoping that his exposure at SXSW will lead to him signing with a manager or label that is ready to take an artist that already comes with a fan base, sponsors, stage experience and a work ethic that will propel him to the next level in his career.

More information can be obtained at:

[www.GabeKubanda.com](http://www.GabeKubanda.com)

[www.EpicProportionsYour.com](http://www.EpicProportionsYour.com)

[www.FigloAndLandon.com/#!/gabe/cyhs](http://www.FigloAndLandon.com/#!/gabe/cyhs) (Electronic Press Kit)